

The Knowledge Mobilization Cycle

- New knowledge
- New or deeper partnerships
- New methods, tools, and questions

Research

- Publications, conferences, workshops, social media
- Media and public awareness
- Registration of patents and intellectual property

Dissemination

- Social, economic, environmental, and health benefits
- Changed public awareness & beliefs
- New research questions

Impact

- Validation of research
- Best practices established
- Contextualization of research
- **New research questions**

Uptake

- Research-informed policy, practice, and services
- New products, funding, and programs
- **New research questions**

Implementation

*The stages of this cycle have been adapted from Phipps et al. 2016. "The Co-produced Pathway to Impact Describes Knowledge Mobilization Processes."